

# NICK BERNSTEIN

## UX/UI Product Design Strategist

UX/UI Product Designer with 10 years of expertise in scalable, user-centric digital solutions. Passionate focus on design system architecture and strategy. Leverages intuitive design in alignment with strategic goals to drive positive business outcomes in both enterprise and B2C contexts.

## RECENT EXPERIENCE

### United Airlines

Chicago, IL (Hybrid) / Chicago, IL  
Senior Product Designer (1.25 – 7.26)

- Worked on the Employee UX Team on Navigator, a purpose built webapp for United's Contact Centers to replace aging legacy programs
- Headed up design for Enterprise Projects; company-wide initiatives for new-to-market products and features like new seat offerings and aircraft models, designing seatmaps and providing solutions for complex travel and passenger type scenarios
- Assisted in buildout of internal tools to sunset old software, design system management, and usability testing

### Warner Music Group

Chicago, IL (FT Remote) / New York, NY  
Senior Product Designer (3.21 – 3.24)

- Led the design of scalable metadata tools, a unified submission platform, and native mobile apps for artists and fans.
- Established a unified design system using atomic design principles, improving consistency across global applications.
- Spearheaded the redesign of a global distribution system, optimizing usability for thousands of independent record labels.
- Collaborated on innovative fan engagement apps, integrating gamification and exclusive artist interactions.

### Investor Cash Management

Chicago, IL (Remote)  
Lead Product Designer (10.20 – 3.21)

- Delivered a white-labeled investment debit card app with seamless experiences across iOS, Android, and web platforms.
- Developed a responsive design system adaptable to diverse screen sizes and user contexts.
- Created branded templates and marketing assets to support client customization and engagement.

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## ADDITIONAL WORK

Sr. UX Designer @ Calcium (2020)

UX Designer @ Motorola (2019)

Jr. UX Architect @ Aon (2018)

Design Co-Op @ BMW (2017-2018)

## SKILLS

### Design Expertise

Wireframing, Hi Def- UI, Design Systems, Information Architecture, Rapid AI Prototyping, Iterative Ideation, High-Level Design Strategy, Workshop Facilitation, Usability Studies

### Tools

Figma, Adobe Creative Suite, Claude Design, Miro, Dovetail

### Verticals

Enterprise Software, B2C Applications, B2B Software Strategy, Mobile + Web Design

## EDUCATION

BA, Interaction Design  
Columbia College Chicago,  
Chicago, IL, 2018

